



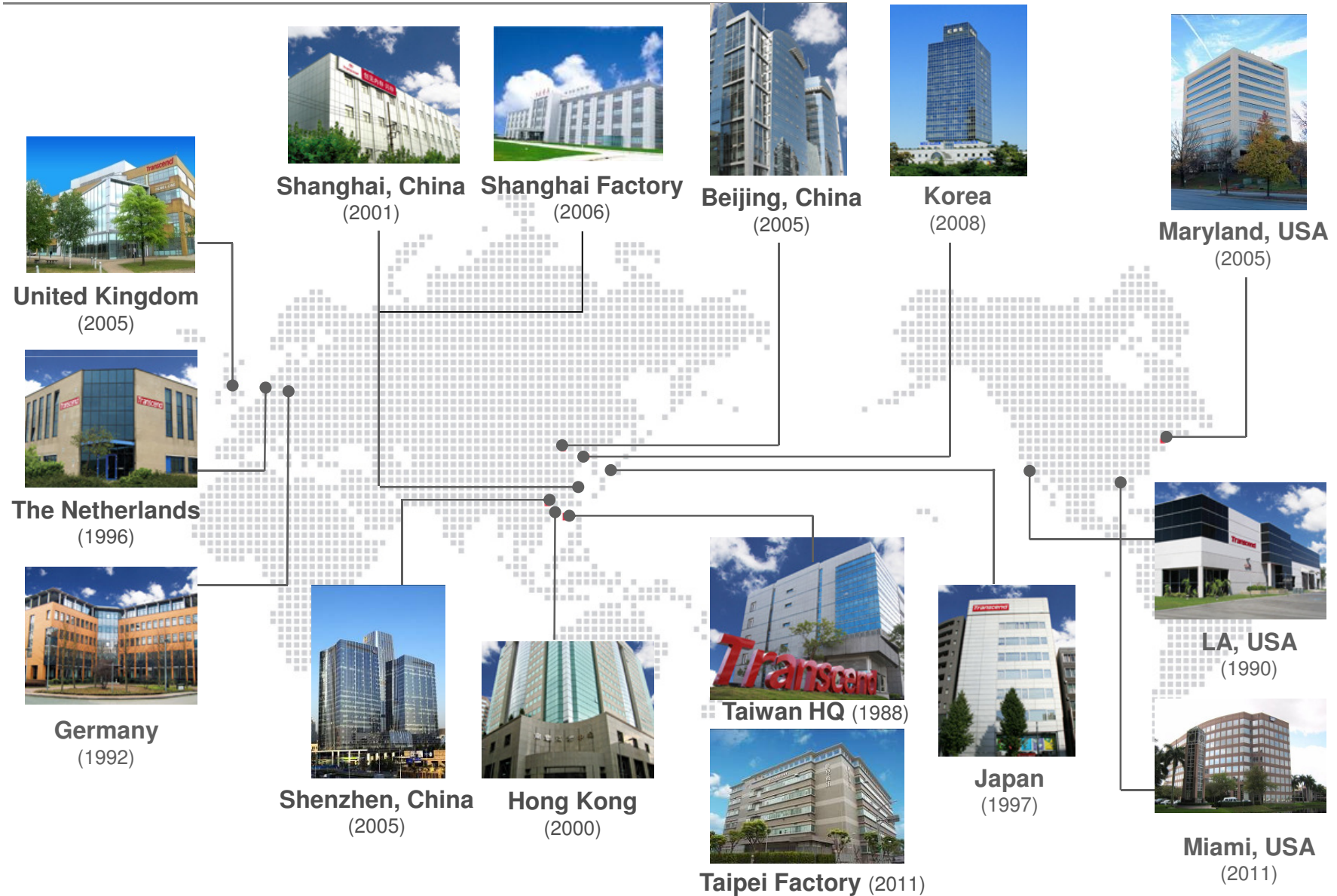
BofAML Taiwan, Technology & Beyond Conference 2013

About Transcend

- Founded in 1988
- Headquarters in Taipei, Taiwan
- 12 branch offices in 7 countries
- Went public in Taiwan in May 2001
- Taiwan's Top 20 global brands
- 2400+ employees worldwide



Worldwide Offices/ Factories



2012Q3 Consolidated I/S

Unit: NTD\$ million (Except EPS)

	2012Q3		2011Q3		YoY
	Amount	%	Amount	%	%
Sales	19,429	100.0	23,065	100.0	-15.8
Cost of goods sold	15,676	80.7	19,557	84.8	-19.8
Sales Margin	3,753	19.3	3,508	15.2	7.0
Operating Expenses	1,122	5.8	1,186	5.1	-5.4
Operating Income	2,630	13.5	2,322	10.1	13.3
Non-Operating Income	10	0.1	198	0.9	-94.9
Income Before Tax	2,640	13.6	2,520	10.9	4.8
Net Income	2,268	11.7	2,147	9.3	5.6
Earnings Per Share	5.26		5.04		

2012Q3 Consolidated B/S

Unit: NTD\$ million

	2012Q3		2011Q3		YoY	
	Amount	%	Amount	%	%	
Total Assets	22,192	100.0	21,347	100.0	4.0	
Current Assets	17,595	79.3	16,412	76.9	7.2	
Cash & Marketable Sec.	8,481	38.2	8,082	37.9	4.9	
Accounts Receivable	2,882	13.0	3,259	15.3	-	11.6
Inventory	5,312	23.9	4,727	22.1	12.4	
Fixed Assets	3,700	16.7	4,014	18.8	-	7.8
Total Liabilities	3,332	15.0	3,325	15.6	0.2	
Current Liabilities	2,984	13.4	2,978	14.0	0.2	
Accounts Payable	2,241	10.1	1,585	7.4	41.4	
Total Equities	18,860	85.0	18,022	84.4	4.6	
Financial Ratio*						
Return on Equity	16.03		15.88			
Return on Assets	13.63		13.41			

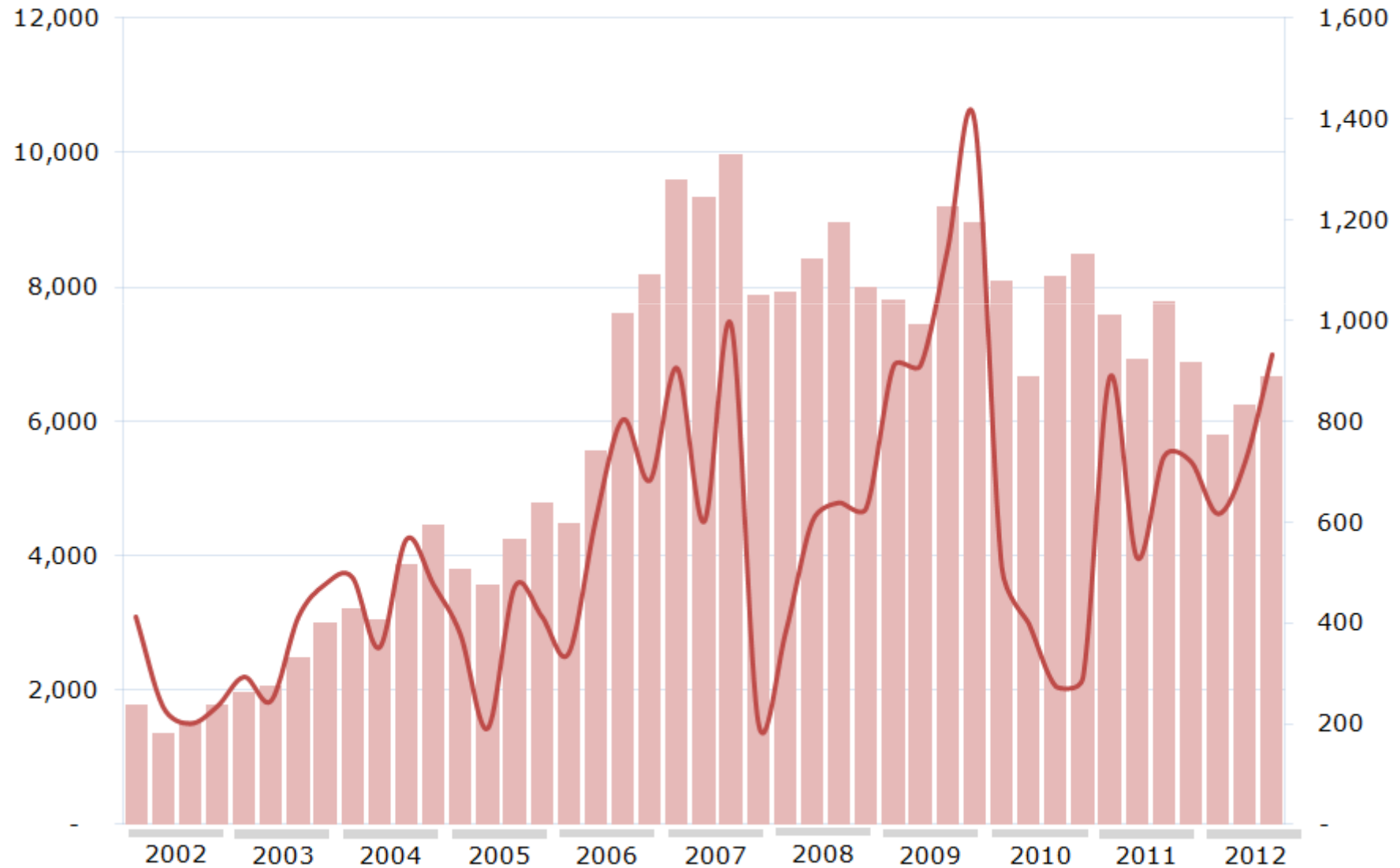
*Net income is adjusted to yearly base

Revenue and Net Income(By Quarter)

Unit: NTD\$million

Net Sales Net Income

Unit: NTD\$million



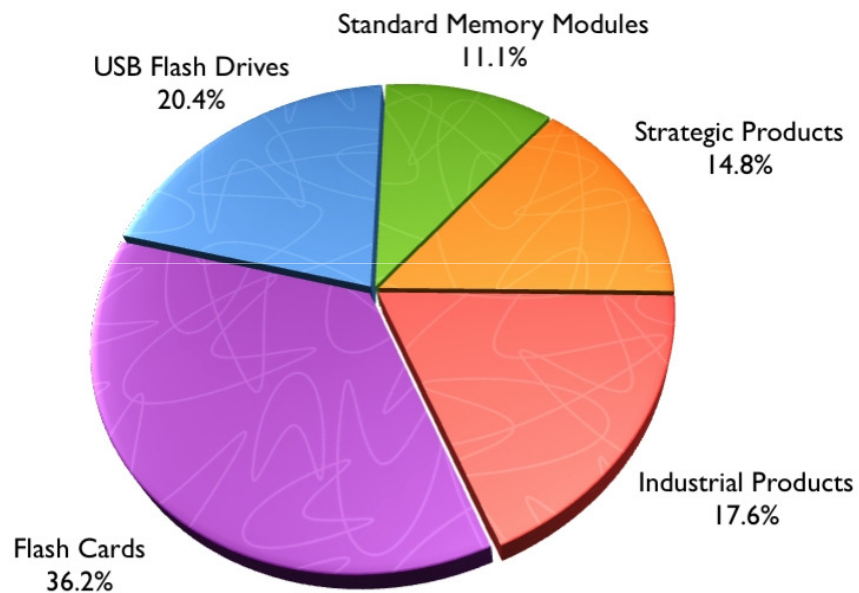
2007-2012 EPS Summary

	Q1	Q2	Q3	Q4	Total
2007	2.68	1.78	2.82	0.50	7.78
2008	0.97	1.53	1.42	1.51	5.43
2009	2.30	2.31	2.50	3.31	10.42
2010	1.21	0.94	0.64	0.69	3.48
2011	2.09	1.24	1.71	1.68	6.72
2012	1.43	1.67	2.16		5.26

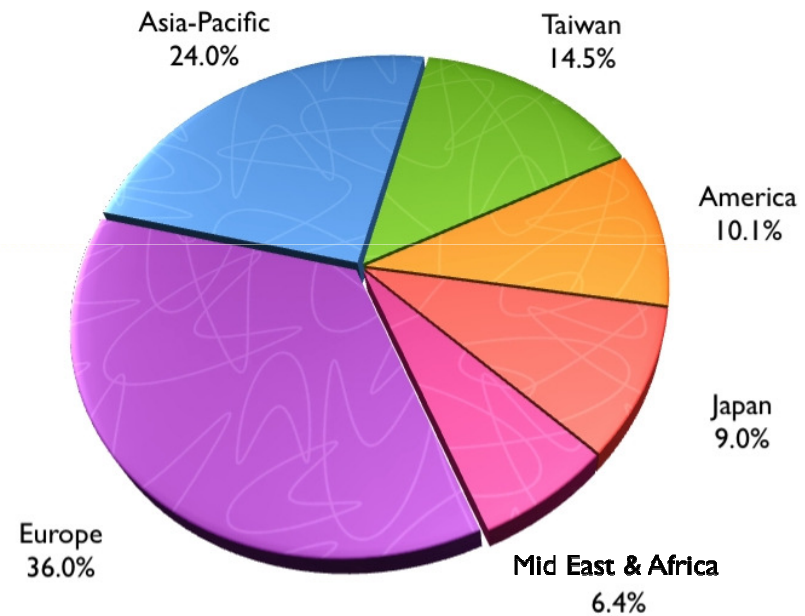
5-years (2007-2011) Average EPS \$6.77

2012Q3 Revenue Distribution

Breakdown by Product



Breakdown by Region





Thank you